

DWIJENDRALAL COLLEGE
KRISHNANAGAR, NADIA, WEST BENGAL



NATIONAL LEVEL SEMINAR

ON

**TRANSLATING POLICY INTO PRACTICE : CATALYSING
SUSTAINABLE DEVELOPMENT IN COMMERCE AND ECONOMICS**

25th April, 2025
From 11.00 am

SEMINAR HALL
DWIJENDRALAL COLLEGE

ORGANISED BY
THE DEPARTMENT OF COMMERCE

The National Level Seminar on “Translating Policy into Practice : Catalysing Sustainable Development in Commerce and Economics” aims to provide a platform for interaction amongst academicians, researchers, students as well as business participants. This will give all of us an opportunity to widen our knowledge & consciousness.

Submission Guidelines

- **Seminar Date : 25.4.2025**
- **Submission of Abstract by : 23.4.2025**
- **Submission of Full Paper by : 25.4.2025**
- **For Email : commercedlc1@gmail.com**
- **Please submit abstract of your paper in MS Word document (In Double Space, Font size 12, Times New Roman) within 23rd April, 2025. Abstracts should not exceed 500 words and must reflect the contents of the full paper.**
- **The decision of the reviewers on the acceptability of the paper shall be final.**
- **The submission should contain (in a separate page): The title, name(s) of the author(s), affiliation(s), mobile & e-mail address of each author and JEL classification codes (desirable).**

The desirable Format of the paper:

- Introduction
- Literature Review
- Objectives
- Methodology
- Analysis & Findings
- Conclusion
- Limitations of the Study
- References- In Harvard/ APA Style

Publication of Accepted Papers:

Full papers of good quality may be considered for publication in an edited volume with ISBN. Decision of the Organizers shall be final in this regard.

Registration Process:

- Google Form link :
<https://docs.google.com/forms/d/e/1FAIpQLSeEdwlvxBxlvBQvYI5vsmr0j-CB1p2V32lmaDt9bwT2dqpQw/viewform?usp=header>
- Spot Registration will also be available
- Join the Whatsapp Group :
<https://chat.whatsapp.com/EEDUan4QB017kFCxs175BH>

SUB THEMES

Papers are invited from intending participants on the following sub-themes (not exhaustive) :

- Green Finance & Investment
- Sustainable Finance : Innovations & Challenges
- Corporate Social Responsibility (CSR) and Sustainable Business Models
- Green Investment Strategies : Aligning Profit with Purpose
- Regulatory Frameworks for Sustainable Business Practices
- Consumer Behaviour & Choices in Sustainable Markets
- Role of AI in Promoting Sustainable Economic Practices
- Risk Management in Sustainable Investments
- Circular Economy Principles and Business Practices
- Role of Government in Sustainable Commerce
- Corporate ESG Reporting
- Green Marketing
- Public-Private Partnership (PPP) for Sustainable Development
- Financial Inclusion : Bridging the Gap for Sustainable Growth
- Global Trade and Sustainability : Balancing Economic Growth with Environmental Responsibility

EMINENT SPEAKERS



PROF. SABAT KUMAR DIGAL
Associate Professor & HoD,
Department of Commerce,
Rama Devi Women's University,
Bhubaneswar, Odissa

DR. SWAPAN ROY
Principal,
Nabadwip Vidyasagar College,
Nadia, West Bengal

DR. DILIP KUMAR KARAK
Principal,
Bethuadahari College,
Nadia, West Bengal

DR. ALAK KUMAR DAS
Principal,
Domkal Girls' College,
Murshidabad, West Bengal

DR. MAUSUMI DATTA BISWAS
Associate Professor & HoD,
Department of Economics,
Kalyani Mahavidyalaya, WB

OBJECTIVES OF THE SEMINAR

- **Understanding Sustainable Development** : To provide the participants with a comprehensive understanding of sustainable development principles and their application in commerce & economics.
- **Understanding Cotemporary Challenges** : To explore the relevance of sustainable development policies to contemporary issues in commerce & economics, such as climate change, inequality and technological disruption.
- **Policy – Practice Gap** : To identify and address the gaps between policy formulation and practical implementation of sustainable development initiatives in commerce & economics.
- **Innovative Solutions** : to showcase innovative solutions and best practices that translate sustainable development policies into effective practices in commerce & economics.
- **Capacity Building** : To build the capacity of participants to design, implement and evaluate sustainable development initiatives that address contemporary challenges in commerce & economics.
- **Fostering Academic Collaboration**: To provide a platform for scholars, researchers, and students to share their research, collaborate, and network.

SEMINAR ORGANIZING COMMITTEE

Patrons	Shri Asim Saha President, Governing Body, Dwijendralal College
	Dr. Banibrata Goswami Principal, Dwijendralal College
Joint Conveners	CMA Pradip Kumar Mukhopadhyay Associate Professor & HoD, Department of Commerce
	CMA Sandip Basak Assistant Professor, Department of Commerce
Members	Dr. Biswanath Sukul Associate Professor, Department of Commerce
	Dr. Archan Nandi Assistant Professor, Department of Commerce & Convenor, IQAC
	Dr. Iffat Jahan Qaiser Assistant Professor, Department of Commerce
	Prof. Suman Halder Assistant Professor, Department of Commerce

CONTACTS FOR ANY KIND OF INFORMATION

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